

design **portfolio**

Iwo Szenk

2025

about me

I'm a curious and open-minded person, driven by optimism and a passion for connecting with others. Teamwork comes naturally to me, and I enjoy finding creative solutions to new challenges.

Education

currently studying Design at Academy of Fine Arts in Wrocław, Poland

Analog skills

drawing
welding
wood working
3D printing
project management
photography

Software

Photoshop
Adobe Illustrator
Adobe Indesign
Lightroom
Blender
Rhino 8



content

1. Outdoor gym system
2. Revitalization of the Sunny Boulevard
3. Urban Bear sculpture
4. Concept car for Fiskars
5. First Aid Kit for Cyclist
6. Social Awareness Poster
7. Other projects

outdoor gym system:

Where Function Meets Aesthetic

A modular outdoor climbing system that goes beyond traditional fitness.

It encourages climbing, play, and a variety of physical exercises, while also serving as an intriguing urban sculpture designed to captivate and inspire.

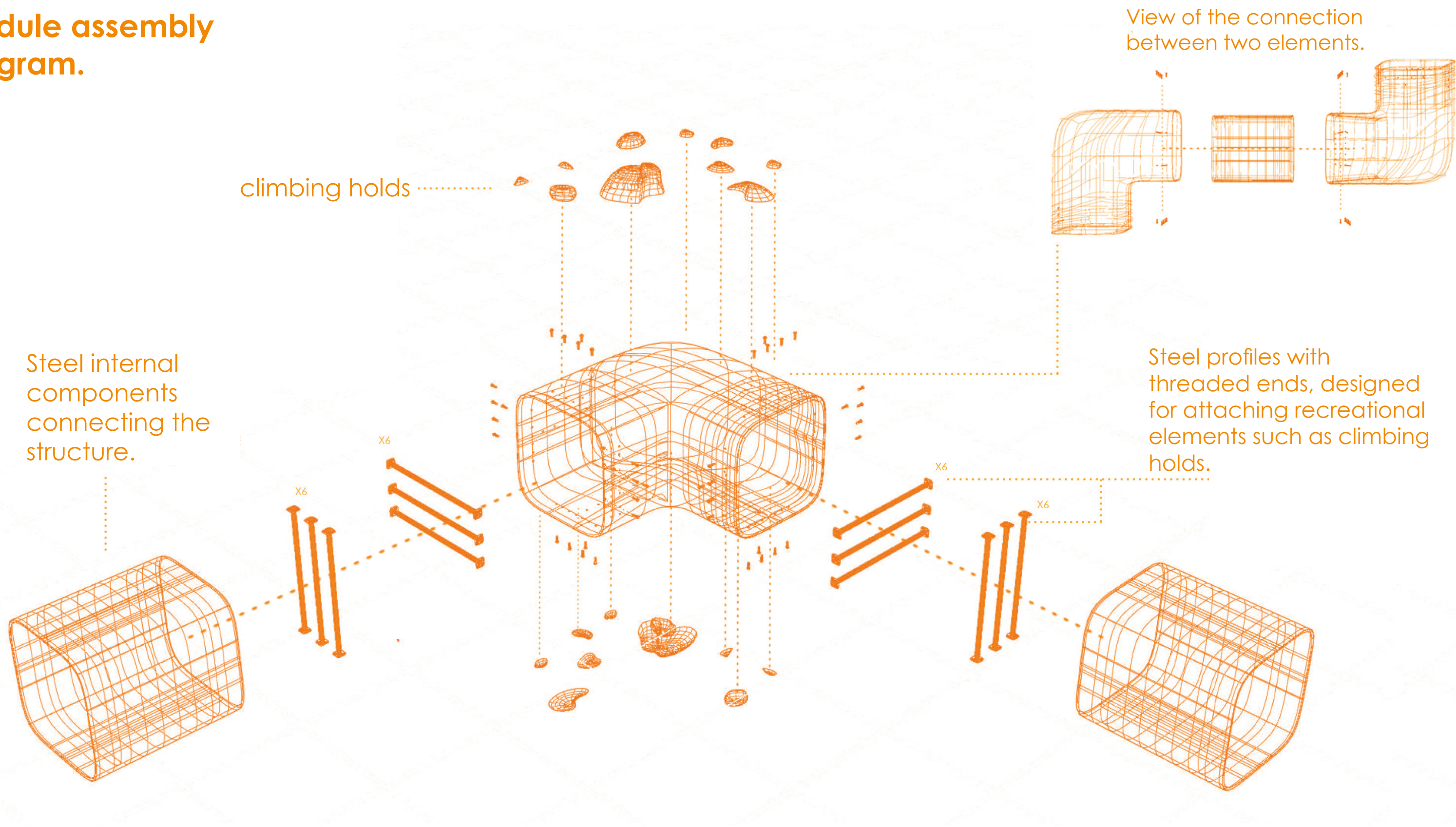
MODULOR

A single modular element allowing the creation of unique climbing, calisthenics, and recreational setups.

Designed for users of all ages, with the option to mount climbing holds, bars, and other sports accessories.



Module assembly
diagram.

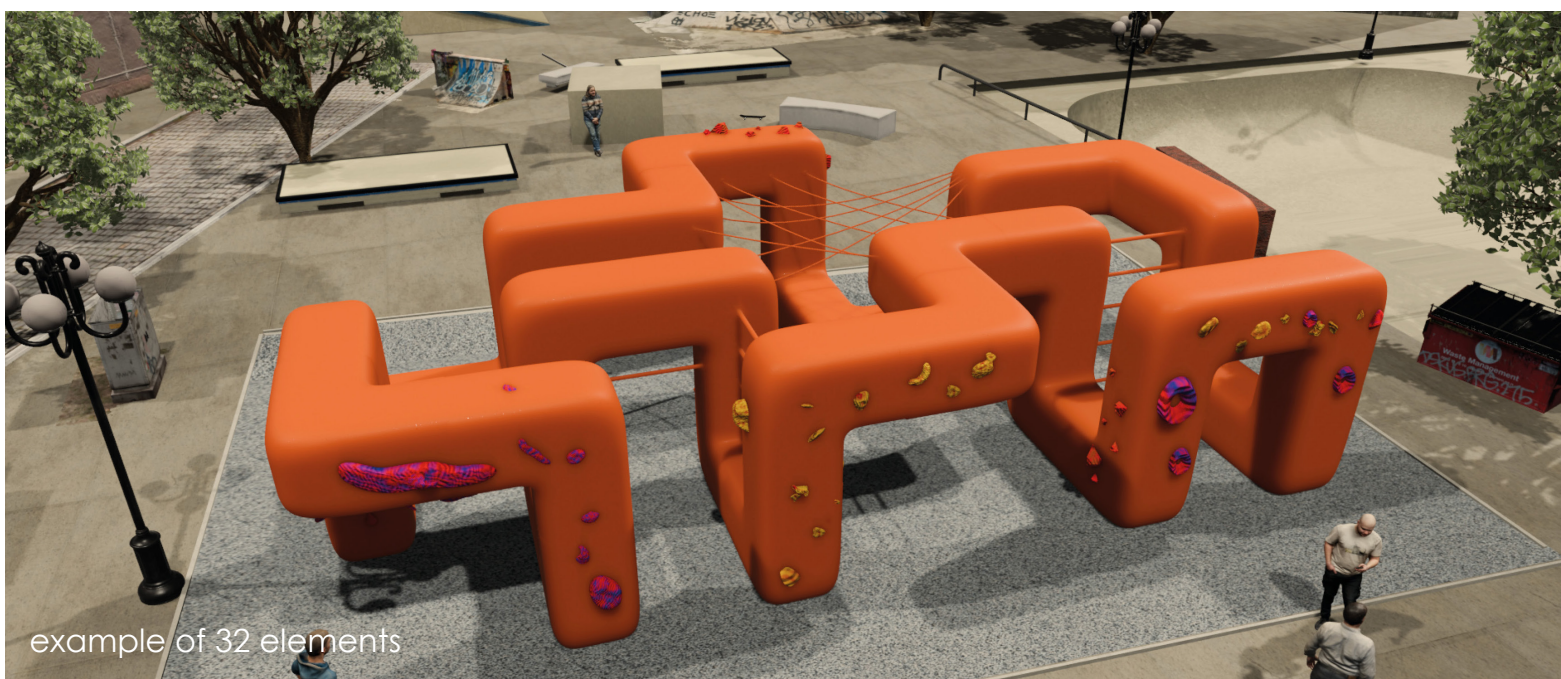




Example of a structure made of 16 elements.



Example of a structure made of 16 elements.



example of 32 elements



alternative material proposition



Redesign of the „Sun Boulevard” in the center of Wrocław

Problem:

In the heart of Wrocław, the unkempt, asphalt-covered „Sun Boulevard” has long failed to attract any visitors.

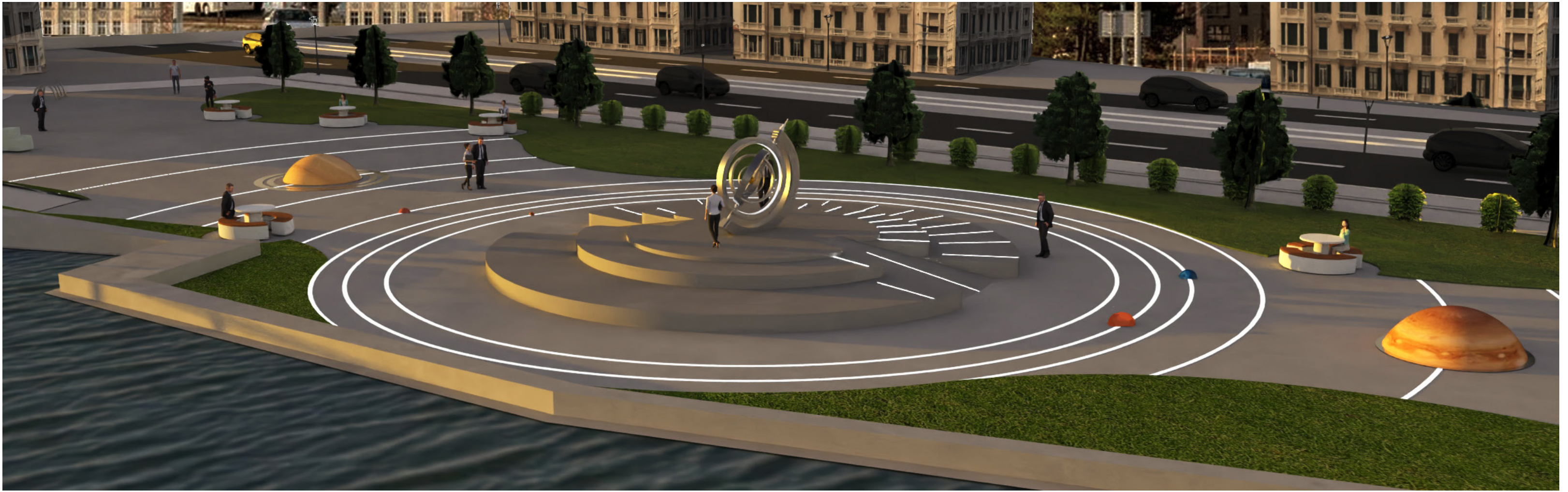
Solution:

Together with Zuzanna Sikora, we presented a comprehensive solution – a unique solar clock design surrounded by a model of the Solar System.

I'm excited to share that the project will be brought to life in the coming years by the City Authorities







the Solar clock

- Kinetic Interactive Sculpture
- Rings mounted on a rotating axis, allowing users to set them in motion
- Additional lighting effects ensure visual appeal even on cloudy days when the time cannot be determined by the shadow





Urban Bear Sculpture for Wrocław Marketplace

Problem:

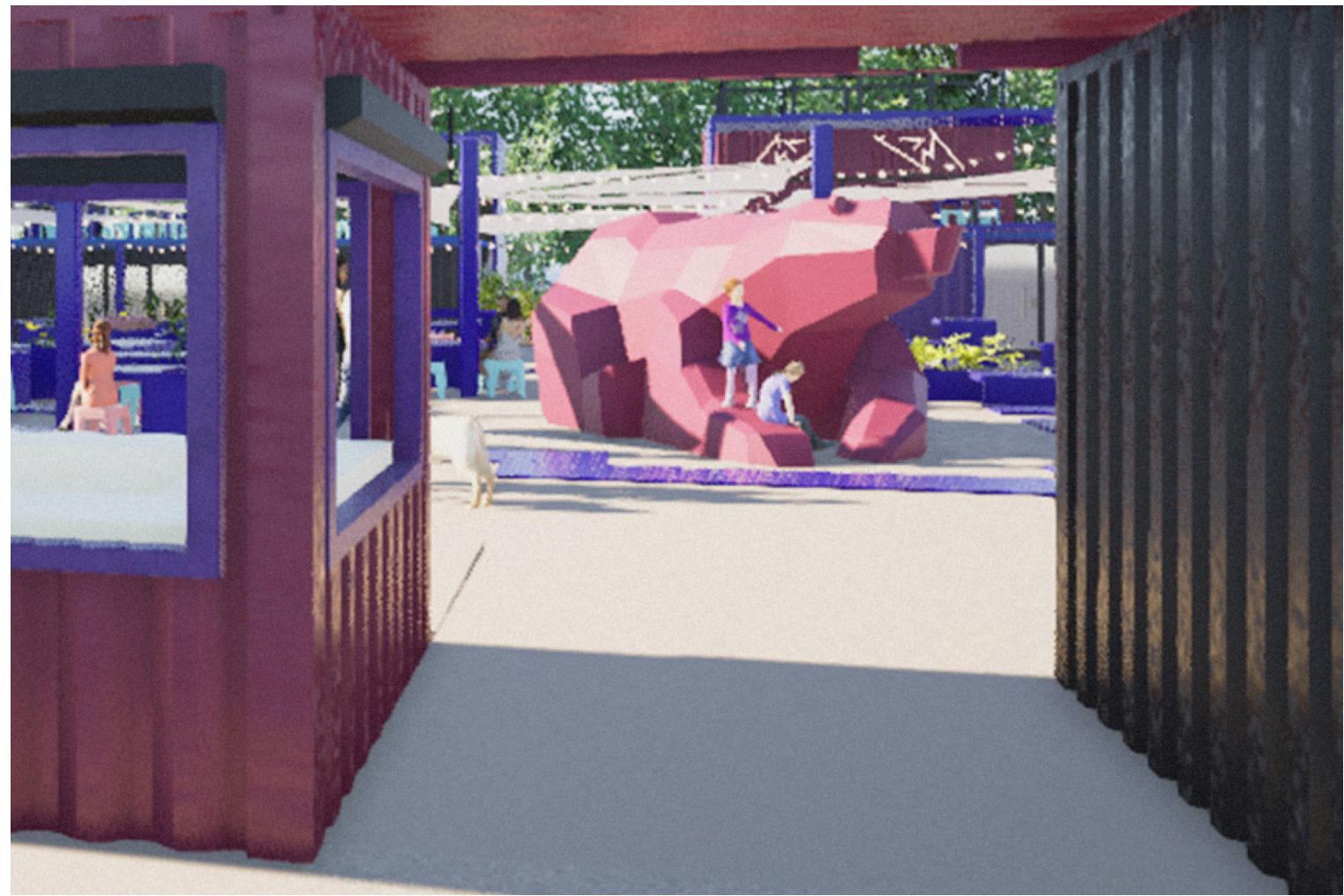
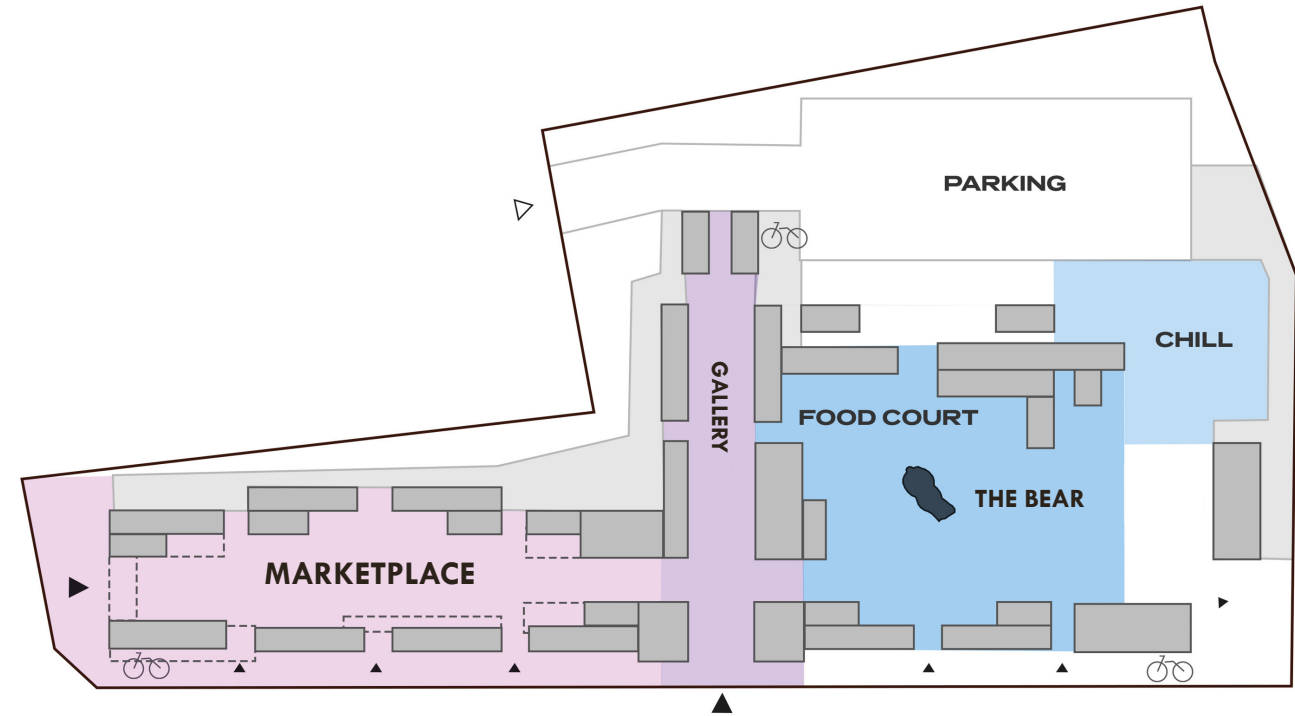
The city is facing the challenge of declining markets, which lose popularity each year.

Solution:

Together with my team, we reimagined the marketplace by introducing diverse zones to broaden its appeal to a wider audience. My primary task was to create a focal point that would attract attention.

Given the location (Bear Street), I decided to design a monumental bear sculpture.

I'm pleased to share that this project is set to be implemented in the coming years.





Fiskars

Concept car design

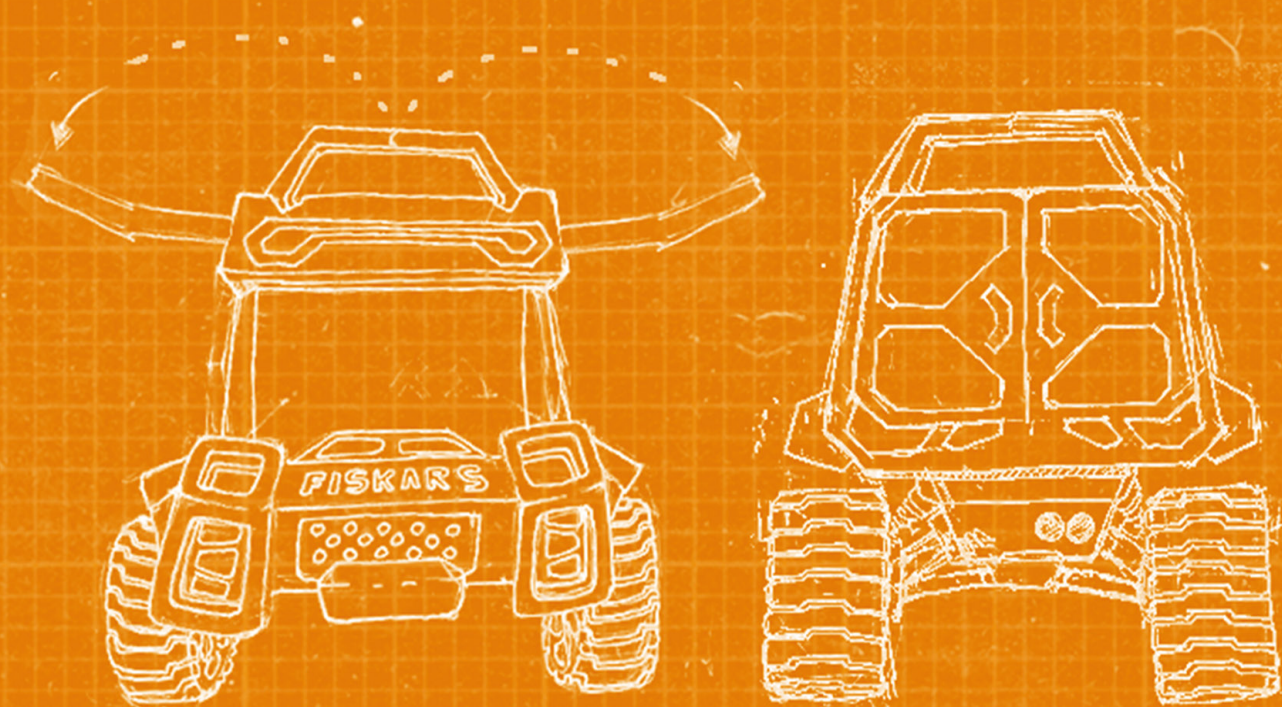
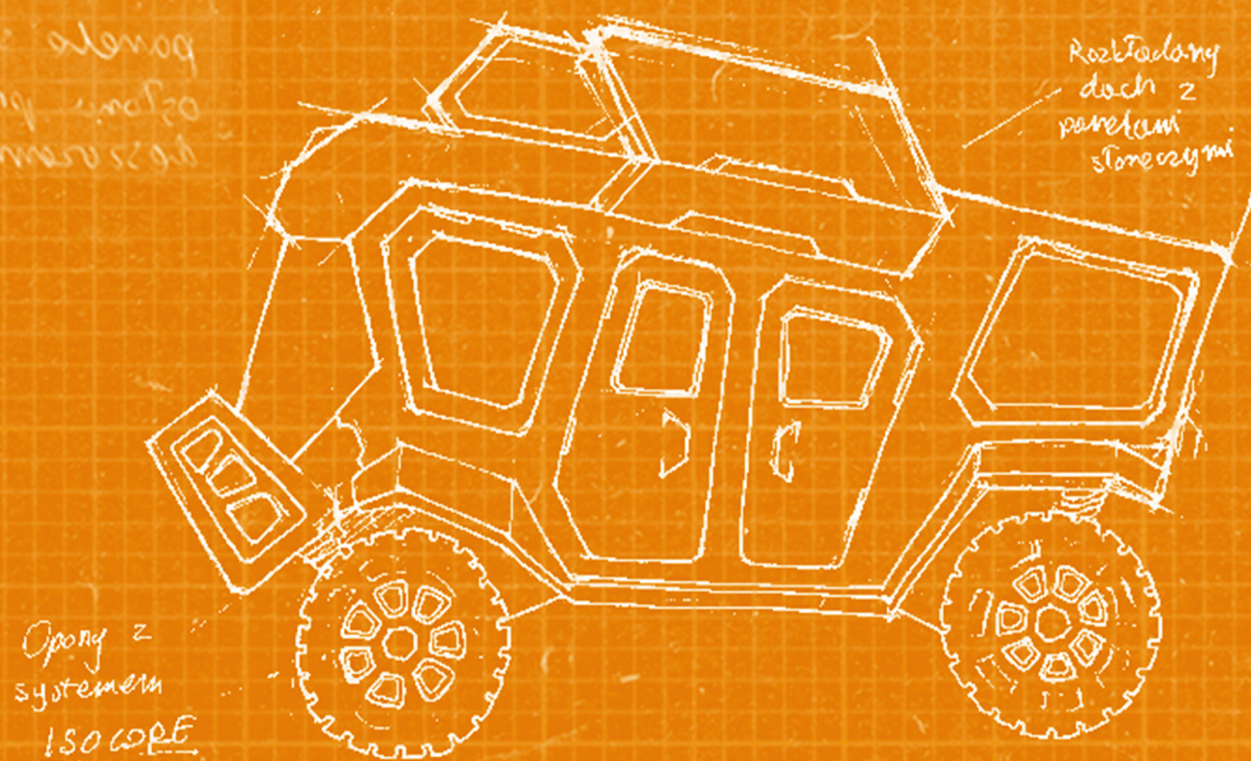
Task:

Develop a product concept for a well-known brand that goes beyond its existing portfolio.

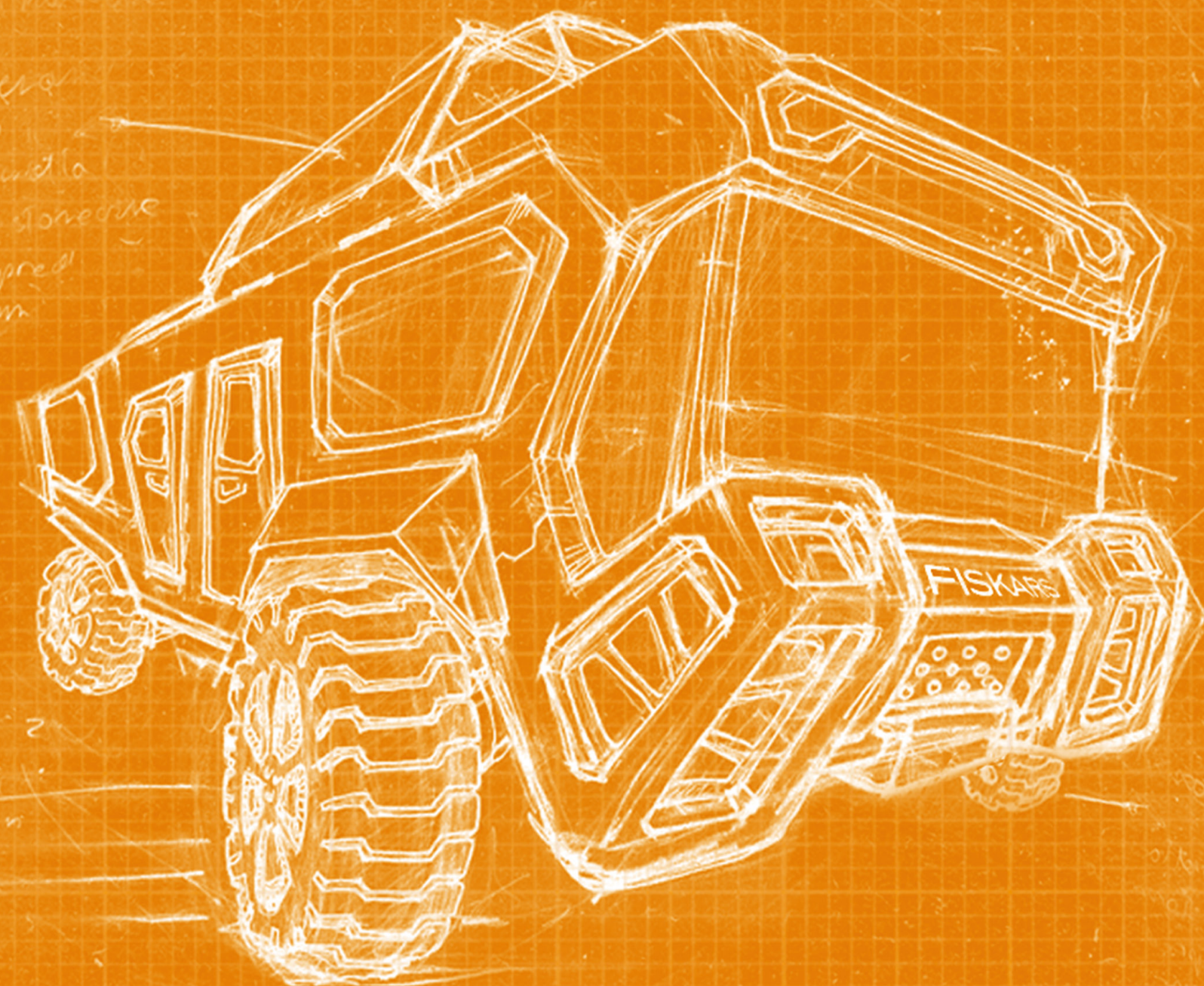
Solution:

An off-road camper concept for Fiskars.

FISKARS®



Włuski dach
paneli słonecznych
osłona przed
deszczem



Opory z systemem ISO CORE



First Aid Kit for Cyclists

Problem:

The lack of universally applicable first aid kits that are effective both in the field and in the city, for everyday rides

Solution:

A first aid kit/waist bag designed to be mounted on a bike frame, featuring compartments for essential supplies. Stylishly crafted as a fashionable accessory, it can be proudly worn daily, ensuring it's actually used rather than gathering dust in the basement.





bandage
dressing

triangle
scarf

SOS + GPS
device

NRC foil

Band-Aid

hydrogen
dioxide

sterile gauze





Social Awareness Poster

Problem:

People miss many small, precious moments by staring at their phones, such as while waiting for a bus or tram at a stop

Solution:

A poster encouraging people to put down their phones and enjoy the moment.

IF YOU'RE READING THIS

IT MEANS YOU'VE TAKEN A BREAK FROM YOUR PHONE OR MAYBE JUST LOOKED HERE. LET ME SUGGEST A FEW THINGS YOU CAN TRY WHILE WAITING

HOW LONG ARE YOU WAITING?

CHOOSE YOUR ACTIVITY, BASED ON THE TIME YOU HAVE

0-5 MIN 5-10 MIN

A QUOTE TO THINK ABOUT

„WHATEVER YOU PLAN ON HAPPENING NEVER HAPPENS. STUFF YOU WOULD NEVER THINK OF HAPPENS. SO YOU JUST HAVE TO C'MON C'MON, C'MON C'MON C'MON.“
QUOTE FROM „C'MON C'MON“ 2021

FEW MINUTES FOR REST?

NAME 5 THINGS YOU CAN SEE
NAME 4 THINGS YOU CAN HEAR
NAME 3 THINGS YOU CAN FEEL
NAME 2 THINGS YOU CAN SMELL
NAME 1 THING YOU CAN TASTE

1 MIN 15 MIN

A VERY FUNNY JOKE

I TOLD MY WIFE
THAT SHE SHOULD
EMBRACE THEIR MISTAKES
SHE GAVE ME A HUG

SOCIAL EXPERIMENT

I CHALLENGE YOU!
IF YOU SPOT ANY PERSON ON THE TRAM
STOP, AND FIND THEM INTERESTING, TRY
TO DO ANY OF THESE THINGS :) CAN YOU?

1. SMILE AND WAVE
2. GIVE A COMPLIMENT
3. ASK AN ABSTRACT QUESTION, LIKE:
WHAT WAS THE LAST THING THAT
MADE YOU SMILE?



other projects

„SPONGE ME”

workshops

Problem:

A large number of gymnastic mats are discarded after serving their purpose on climbing walls, contributing to waste.

Solution

I led an art workshop for children, using gymnastic sponges as the medium. The goal was to create unique paintings on individually cut sponge pieces, which were then assembled into a whimsical sea creature.



„Inclusive Creativity”

workshops

Problem:

A local café in Wrocław, supporting people with disabilities, faced financial difficulties and was raising funds for a renovation.

Solution:

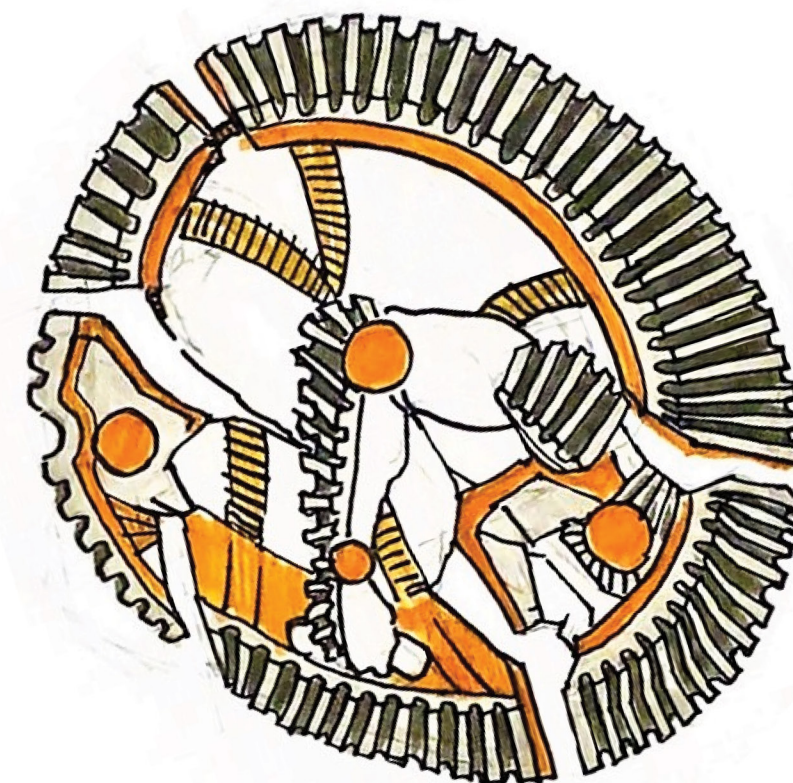
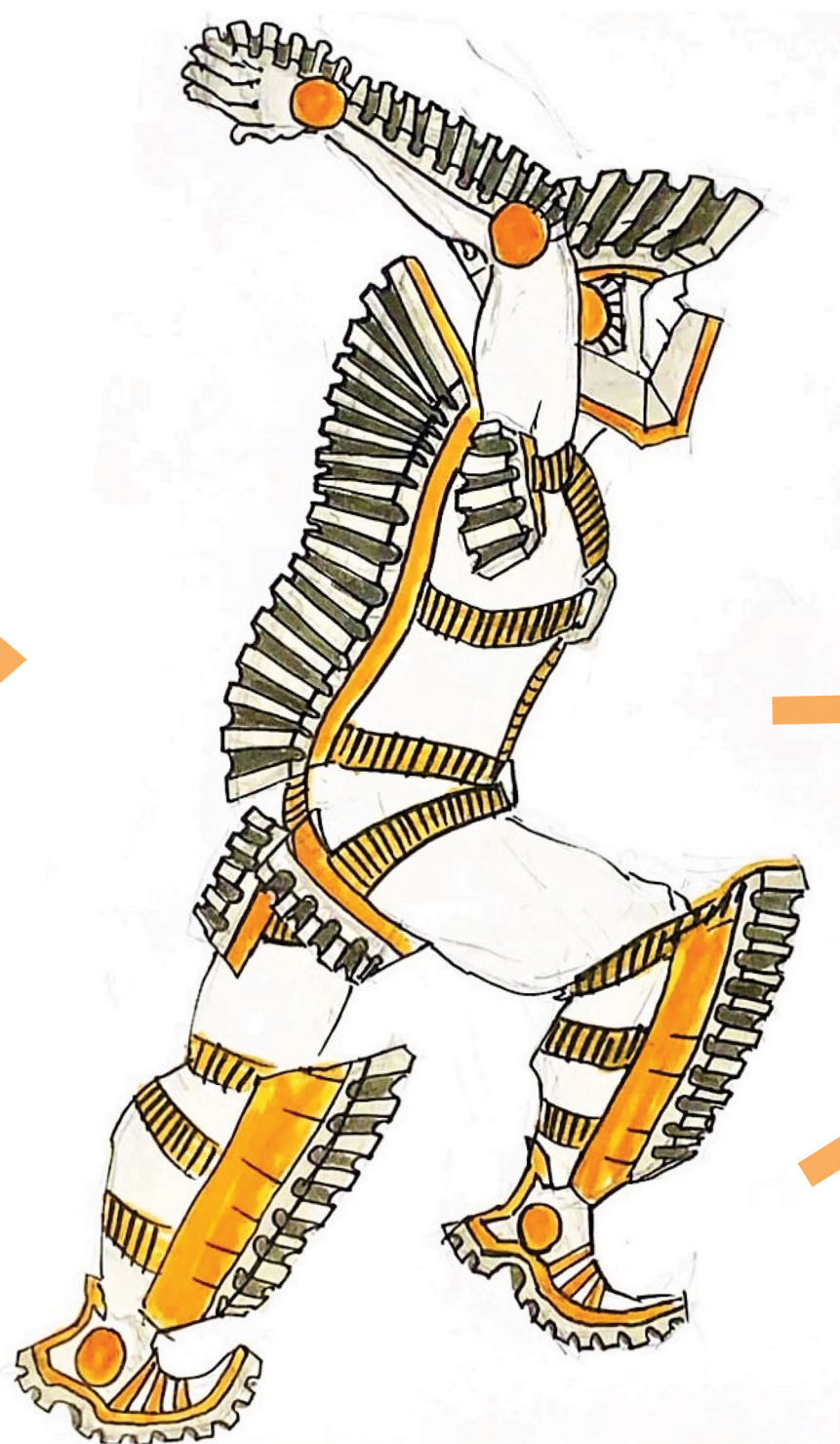
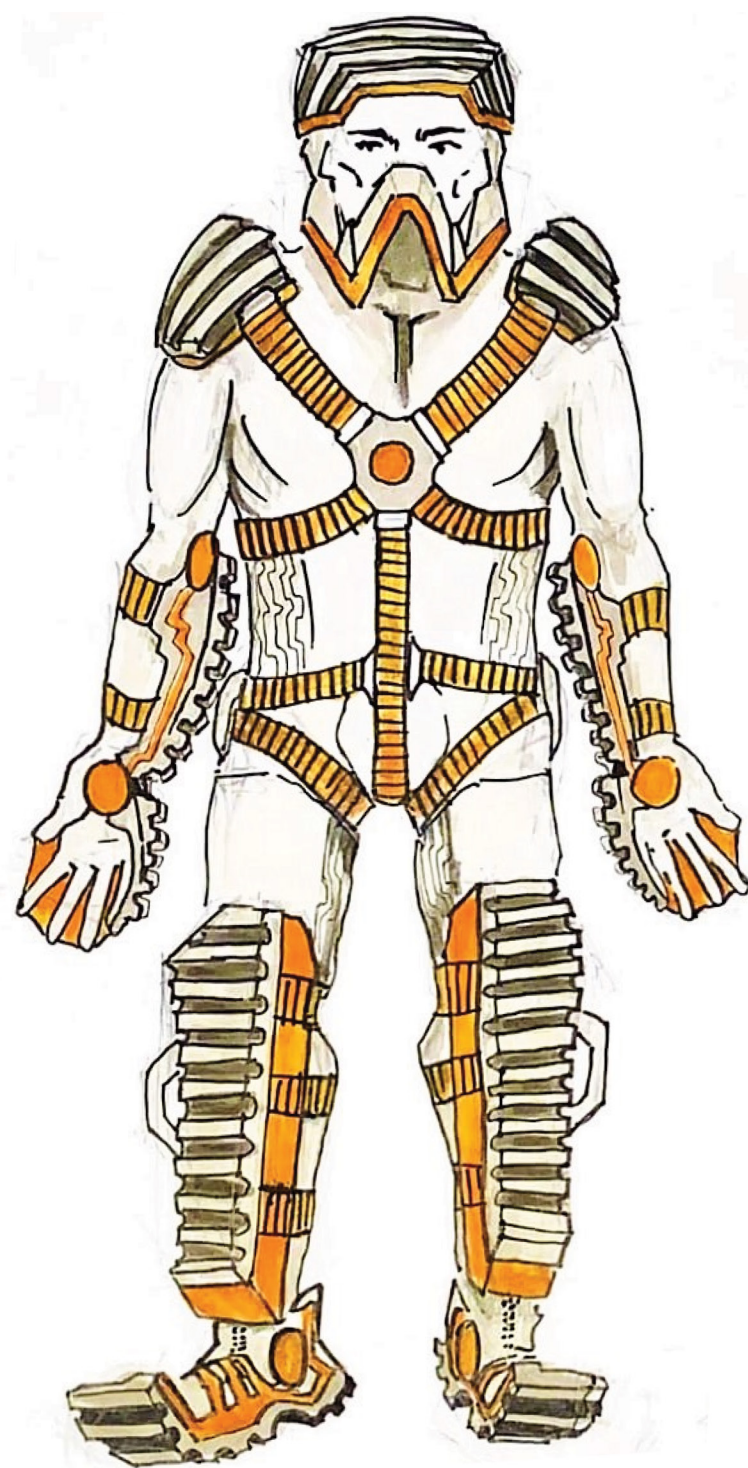
I organized art workshops dedicated to the café staff, followed by local art fair where the employees could sell their creations. This not only helped raise funds for the café's renovation but also promoted the space itself.

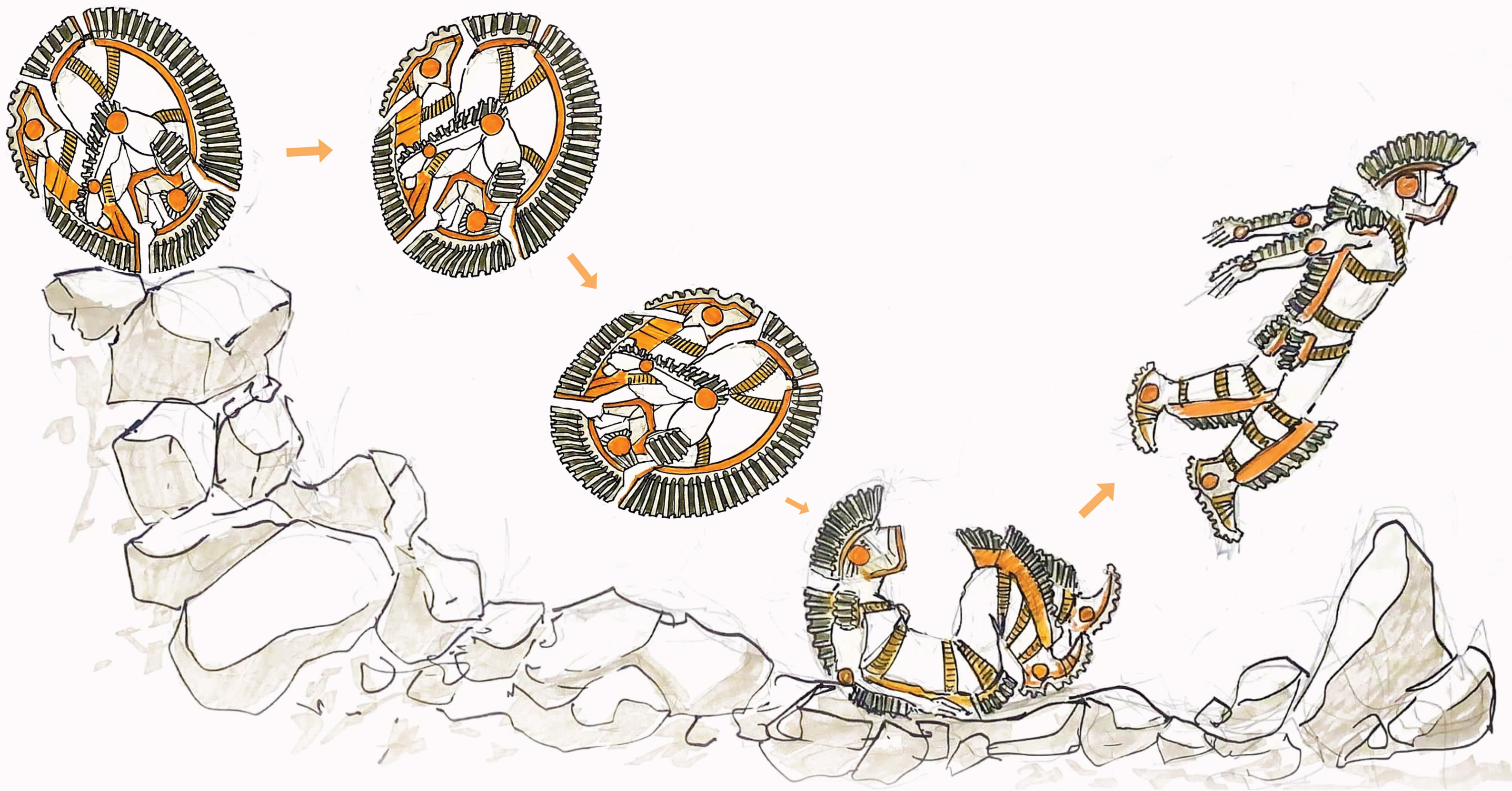


Extreme sports suit

playful concept design

ment for new extreme sport, made up just for this suit:
parkour and downhill combined together.





photography

& photos based posters







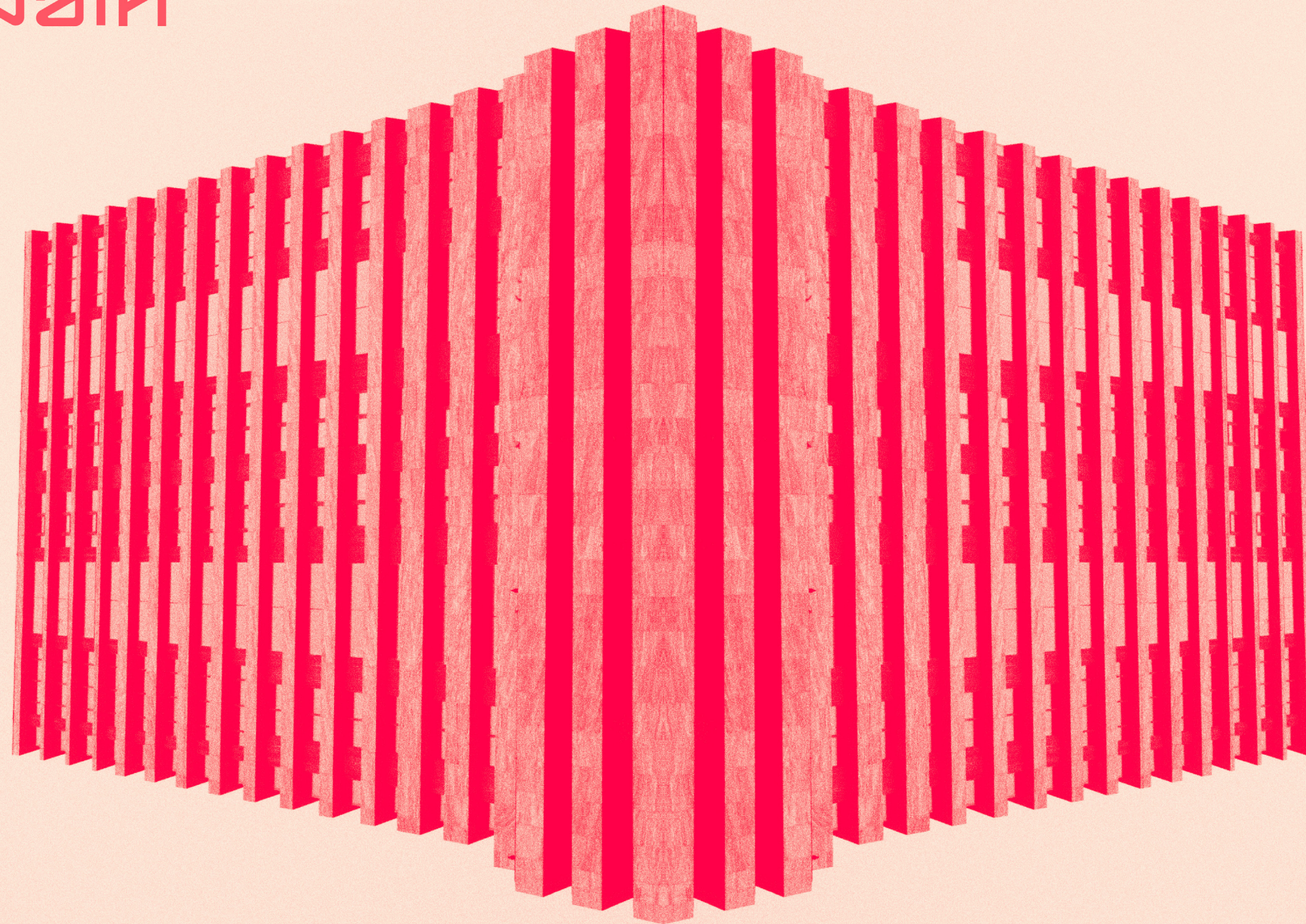




FANATYCY FAL

Spain

01



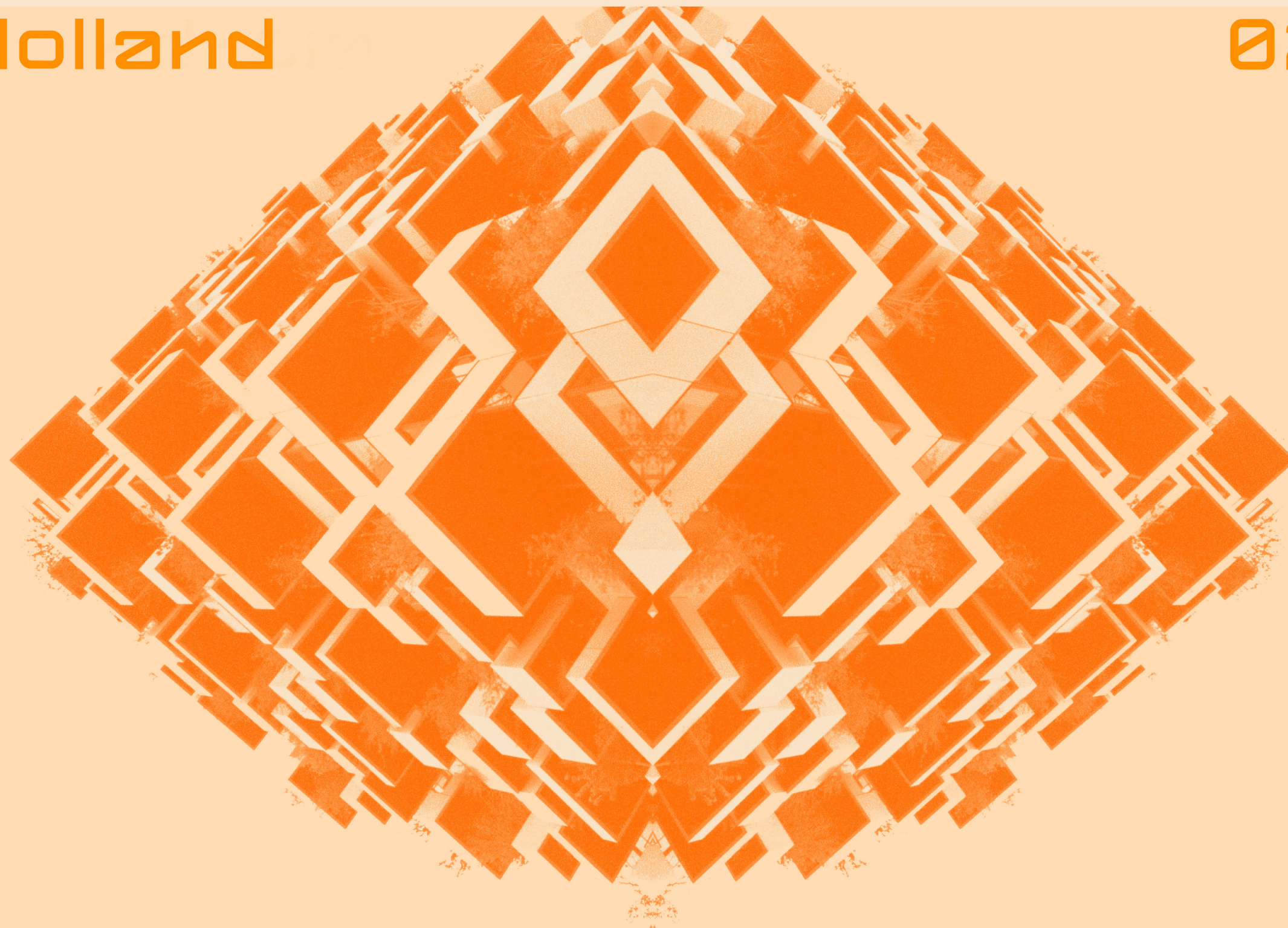
urban

palindrome

2084

Holland

02



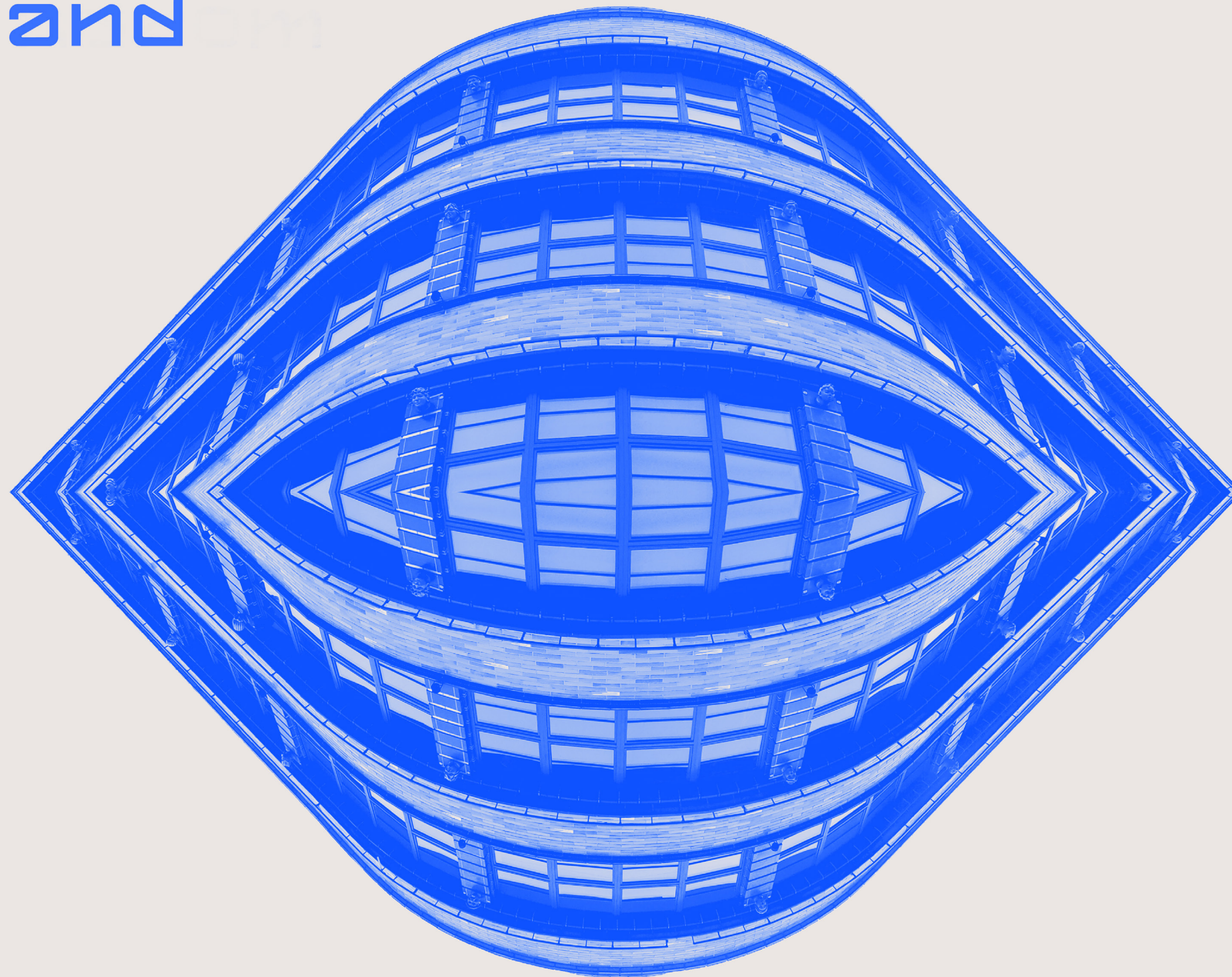
urban

palindrome

2084

Poland

03



urban

palindrome

2084

Thank You